tts

tts performance suite
Promotion Pack

11. März 2024

tts

Table of Contents

1   Introduction

tts is offering various marketing materials to help customers to introduce and promote Quick-Access and increase QuickAccess adoption.
For this purpose, **tts** has partly created digital contents, but the source files for analog materials can also be ordered. The pack and components including technical data are listed here.

1.1   Components

1.1.1   Video: QuickAccess – Your Digital Helper

Short video (~1:20 min) introducing QuickAccess, advertising the benefits and promoting the features. It can be published via customer's intranet or enterprise social network.

Available languages:
- English
- German
- Spanish
- Dutch
- French

The video has audio and can be used with or without subtitles

It consists of four (4) modules which can each be removed if the customer does not use individual features:
- Knowledge ON
- Search ON
- Sharing ON
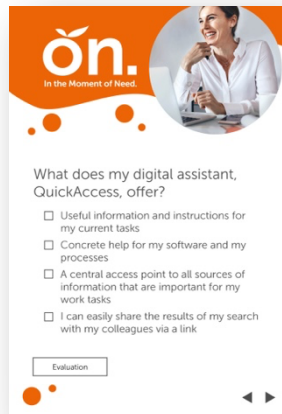- Notifications ON

Format: mp4-file

1.1.2   Desktop Background

Graphic file (jpg) to set as Windows background on the customers end user desktop.

1.1.3   tts performance suite quiz files

Test questions on QuickAccess for the customers employees
Can be published and distributed via QuickAccess or the customers portals.

Available languages:
- English
- German
- Spanish
- Dutch
- French

Format:
- HTML5 eLearning format
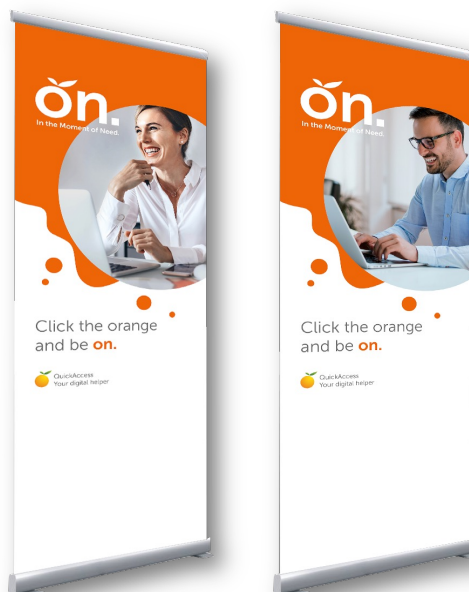- ttcp-Source files for further editing

1.1.4 Flyer

tts performance suite promotion flyer to place on employees' desk to raise awareness.

Graphic Sources for printing on own account available in **tts** download area.

1.1.5 Roll-Up

tts performance suite promotion roll-ups for example to set up in the canteen or entrance area.

Graphic Sources for printing on own account available in **tts** download area.

tts

1.1.6   tts performance suite Promo Pack

The tts performance suite Promo Pack consists only of digital content. The files can be downloaded at the download area of **tts**:

- Videos (standard orange, no branding)
- Desktop Backgrounds (standard orange, no branding)
- ttps standard quiz (Source)
- Graphic sources for additional promotion on own account