

# The Creator

This document will reveal what the Creator actually is and how you can use its templates to create content for QuickAccess and WebAccess.

The Creator allows you to quickly and easily create **content for QuickAccess and WebAccess**. You can generate Creator documents in both the Curator and QuickAccess. All editing functions and the recording function for the recording of IT applications are available to you in the Creator's Web Editor. Additional subsequent editing of Creator documents is always done via the Curator.

The Creator can be used in various **scenarios**. Authors or application and subject matter experts (for example) can therefore also compile content. Content can also be uploaded by end users as so-called "user-generated content" via QuickAccess.

## 1 Generating Creator documents

The Creator is a **template-based** editor. The templates provide an editor that suits your defined purpose. Keep reading for an overview of the current templates:

### 1.1 Instructions and text

#### **Creating steplists**

This template is used for the quick and easy creation of **steplists**. Steplists are used to empower employees to digitally track a process as they carry out their current task. A distinction is made between general-purpose steplists and IT-related steplists:

#### **General-purpose steplists:**

Steplists without a direct reference to software usually depict a non-digital process and explain it in clearly defined phases or steps. The steps are automatically numbered via the template.

#### **IT-related steplists**

An IT-related steplist is a distinct type of steplist. It depicts a sequence of clicks in the target application and explains the associated process. An IT-related steplist can be created via a **recording** by simply executing the process to be explained directly in the target application and recording it simultaneously. Once the recording is complete, the Creator Editor window opens and displays the steps you just recorded with screenshots and descriptive text. You then have the option of editing and refining your recording.



#### **Appearance in QuickAccess and WebAccess:**

A steplist is displayed as a document.

#### **Optional AI support:**

ChatGPT can be used to create a steplist. This integration allows you to ask ChatGPT a question about the process to be described. AI will then create a steplist that explains the various elements of the question in sub-steps.

ChatGPT can create a description based on the document's content and be used to select meaningful keywords. This AI function simplifies the process of defining keywords and the maintenance of metadata.

### **Inserting Richtext**

The Richtext template allows you to display text elements and tables that have been formatted in a variety of ways.

The Richtext template can be used to display headings, content, tables and hyperlinks directly **inline** in QuickAccess as part of a process description. This opens up a whole new range of design options for presenting your content in a manner that is both precise and visually appealing.



#### **Appearance in QuickAccess and WebAccess:**

Richtext is displayed inline as an embedded medium.

### **Optional AI support:**

The following ChatGPT functions are supported for Richtext:

- Proofreading
- Creating an introduction
- Creating a summary
- Translation of text into the desired language  
This function supports the creation of variants of documents in a different language (localization and translation of documents).

But that's not all – the language style can be defined for all the support functions mentioned above.

### **Uploading external documents**

In addition to creating steplists, the Creator also supports the option of uploading external documents to the Curator in tts performance suite. A separate template is available for this purpose when you create a new document via QuickAccess.



#### **Appearance in QuickAccess and WebAccess:**

An uploaded external document is displayed as a document.

## 1.2 Creating and embedding images

### **Inserting an Imagemap**

An Imagemap can be used in two ways – either as an image or as an interactive graphic.

Images act as decorative elements, icons, etc. and help to make content more appealing to users.

Interactive Imagemaps are used to visually structure content and facilitate navigation. Hyperlink areas can be used to subdivide the graphic into different areas, each of which has a link. These links then lead to more in-depth content. Imagemaps open up a whole new world of opportunity when it comes to user navigation and the structure of information. Content can therefore be linked more dynamically to make corporate knowledge more transparent to all.



**Appearance in QuickAccess and WebAccess:**

An Imagemap is displayed inline as an embedded medium.

### **DALL-E and DreamStudio**

The DALL-E and DreamStudio templates are used for the AI-based creation of images. A wide range of predefined image styles are supported, such as a drawing, realistic photo or abstract artwork. AI generates the desired image content based on the style selected.



**Appearance in QuickAccess and WebAccess:**

AI-generated images are displayed inline as an embedded medium.

### **AI-based template:**

The templates require a connection to the corresponding AI provider – ChatGPT or Stability AI – and are based on the respective functionality.

## 1.3 Video and streaming

### **Uploading a video**

You can use this Creator template to upload video files to the Curator. These can be enhanced with video controls and played automatically, either in a loop or muted.



**Appearance in QuickAccess and WebAccess:**

Uploaded videos are displayed inline as an embedded medium.

### **Linking YouTube, Vimeo or Microsoft Stream videos**

You can use this Creator template to embed videos from the aforementioned platforms. Embedding is done via the video URL or embed code. This makes it easy to use content that already exists. Embedded videos can be enhanced with video controls and played automatically, in a loop or muted.



**Appearance in QuickAccess and WebAccess:**

Videos integrated via platforms are displayed inline as an embedded medium.

## D-ID

Individual video avatars can be generated with the assistance of the D-ID template. For example, an avatar can introduce content to make it easier for users to become acquainted with a new topic or summarize the key points at the end of a unit. Avatars can also help to raise awareness of specific topics and effectively draw users' attention to important information.



### **Appearance in QuickAccess and WebAccess:**

Videos created via D-ID are displayed inline as an embedded medium.

### **AI-based template:**

This template requires a connection to the corresponding AI provider – D-ID – and is based on its functionality. If voice samples are to be used, a connection to Microsoft, Amazon Polly or ElevenLabs is also required. Optional: If you have a ChatGPT connection, the AI functions can be used for text editing.

## 2 Transferring Creator documents from QuickAccess to the Curator

Due to QuickAccess **being an integral component of tts performance suite**, Creator documents are automatically uploaded to the Curator when saved. There you can manage Creator documents in the same way as you do with other content in tts performance suite. You can assign Creator documents to courses, topics or processes in the usual manner, from where you can also edit them again.

To ensure that the **upload dialog** for Creator documents remains as clear and self-explanatory as possible, the metadata for the created documents are preallocated via a Property template. Preallocated metadata do not appear in the upload dialog. This streamlines the work process for inexperienced users. The settings for Property templates are made in the Administration view.